



# ANTWAN SHERIF LABIB

## PORTFOLIO

- 🌐 antwansherif.com
- 📄 AntwanSherif
- 👤 AntwanSherif

## GET IN CONTACT

- ✉ antwansherif@gmail.com
- ☎ (+49) 015207282272
- 📍 Berlin, Germany

## SUMMARY

Senior software engineer with 10+ years building revenue-critical, customer-facing products across consumer, fintech, and SaaS platforms. Delivered measurable business outcomes including **+18% AOV** growth at Flink, **~€1M/year** infrastructure savings at Trade Republic, and a self-service app used by over **2 million** Vodafone customers.

Combines deep expertise in React with product thinking to build AI-native products and developer tooling, applying multimodal AI, evaluation pipelines, MCP-servers, and cost-aware inference to create reliable developer and user experiences.

## WORK EXPERIENCE

### Senior Software Engineer (Web Platform)

Trade Republic | Dec 2025 – Apr 2026

Europe's largest savings & investing platform · 11M+ customers

#### PLATFORM SDKS — VENDOR ABSTRACTION & COST REDUCTION

- Designed and built a GDPR-compliant *Analytics SDK* replacing an unsustainable **~€1M/year** external vendor contract; conducted a full deprecation impact analysis across all web projects confirming no breaking usages and unblocking the migration.
- Designed and shipped a vendor-agnostic *Observability SDK* setting the web org standard — with PII scrubbing and Core Web Vitals monitoring.

#### AI TOOLING & DEVELOPER EXPERIENCE

- Packaged the Dependabot vulnerability remediation workflow into a reusable Claude slash command — adopted across all web teams, turning a multi-step manual process into a **< 3-minute** fix.
- Built MCP servers for both *Observability* & *Analytics* SDKs so engineers could integrate without reading docs — collapsing a doc-heavy setup into **same-day** adoption.

### Senior Software Engineer

Flink SE | Apr 2023 – Nov 2025

On-demand grocery delivery · DE · NL · FR

#### GROWTH & REVENUE

- Led frontend architecture and rollout of key monetization initiatives, including Range Promotions (**+18% AOV**, **+12% add-to-cart**), Max Discount Quantity (**+5% AOV**), and Next Day Delivery (**+9% AOV**).
- Owned deals, auth, cart & checkout flows (**25K+ DAU**) — shipping revenue-critical features with zero production regressions.

#### BUSINESS & OPERATIONAL ENABLEMENT

- Scaled the Consumer-side Backoffice, enabling pricing & promotions experimentation, cutting configuration time **~2 days** → **~2 hours**, and in-housing key features from 3rd-party services.

#### MENTORSHIP & CULTURE

- Grew 2 engineers to independent feature ownership, deepening their debugging skills.

## SIDE PROJECTS

### EncoreShot

in development

Solo Founder

AI-native SaaS that automatically curates the best concert photos & videos. Built a multimodal vision pipeline combining cloud and on-device inference, reducing inference cost by 40–60%. Developed evaluation framework for side-by-side prompts and model iterations to continuously improve quality.

AI SDK · AI Gateway · Bun · React · FFmpeg

### HAKTIV

Freelancer

Client-delivered the first bug bounty and crowdsourced pentesting platform in MENA. Later pivoted to AI-powered GRC compliance, backed by Microsoft, Misk, and Plug and Play.

Next.js · React · TypeScript · TanStack Query

### El Mawkaa

Acquired 2024

Freelancer

Client-delivered a B2B construction materials marketplace — 65K downloads, 1,300+ suppliers; a **seven-figure SAR** exit.

React · Firebase · Redux

## SKILLS

### Frontend

React · Next.js · Vue.js · Nuxt · TypeScript  
React Native · Design Systems  
TanStack Query

### AI Engineering

AI SDK · AI Gateway · LLM Evals  
MCP servers · Multimodal AI · Claude/Cursor

### Product & Experimentation

Product analytics · Feature flagging  
A/B testing

### Automated Testing

Playwright · Jest · Vitest · Testing Library

### Architecture & Infrastructure

Micro-frontends · Monorepos · CI/CD  
npm packaging · Sentry/Datadog  
Performance optimizations

### Backend & APIs

Node.js · Bun · Hono · REST · GraphQL

## Senior Frontend Engineer

Shore GmbH | Nov 2021 – Nov 2022

*B2B SaaS digitizing local businesses across Europe · acquired by group.one*

### PERFORMANCE & OPTIMIZATION

- Led cross-functional root-cause analysis and implemented progressive loading — reducing initial page load (FCP) **5s → 400ms**.

### MODERNIZATION & ARCHITECTURE

- Migrated legacy Elm micro-frontends to React/TypeScript — having learned Elm in 5 days to build the take-home that landed the role.
- Introduced automated E2E coverage, improving release confidence and reducing regressions.

## Senior Frontend Engineer

Vodafone Intelligent Solutions (VOIS) | Jan 2018 – Oct 2021

*Vodafone Group's technology & digital-transformation arm · 28 countries*

### PRODUCT & ENGINEERING

- Built Vodafone Turkey's *Product Selector* — a consumer self-service app used by **2M+ customers** across all Vodafone Turkey retail stores.
- Modernized the legacy Vodafone DE sales-agent app to React/TypeScript, improving maintainability and enabling faster development lifecycle.
- Rebuilt Vodafone's global device-management app in React Native.

### MENTORSHIP & ENABLEMENT

- Mentored 4 engineers and ran a full-day React workshop for 18 engineers plus an Automated Testing knowledge-share — curriculum built from scratch.

### HIRING & TEAM BUILDING

- Led frontend engineering hiring end-to-end — screened and interviewed 100+ candidates across headhunting, take-home exercise design and scoring.

## Frontend Engineer

United Ofoq | Jul 2016 – Dec 2017

- Built a zero-code workflow automation platform — an early take on what tools like n8n later popularized.

## RECOGNITION

**React Subject Matter Expert** — Vodafone

**Top Performer Employee** — Vodafone

## LEADERSHIP

**Instructor at #CodeLikeAGirl** — Programming for female students aged 14–18

**Speaker at React Cairo** — Building Great User Experiences with React Query

**Panelist at Minia Techies** — Career advancement in software engineering

**TEDxMinia Organizer**

## TRAINING

**AI SDK & Agents Building** — Matt Pocock

**Epic React** — Kent C. Dodds

## LANGUAGES

**English** — Professional

**German** — A2

**Arabic** — Native

## EDUCATION

**Full-Stack Web Development — Information Technology Institute (ITI)**

Post-grad 9-month Program · 2015–2016

**Bachelor's Degree in Computer Engineering**

Class 2014 · Very Good with Honors